

Media List

Business Magazines in Australia – updated Jan 2020

Dynamic Business (with small business focus)

Used to be a hard copy magazine 1995-2012. Now a top level website magazine. Focus on short expert articles that are specific and helpful to entrepreneurs and startups. Ask you can get a byline.

www.dynamicbusiness.com.au/

Editorial editorial@dynamicbusiness.com.au

My Business (print)

Includes case studies of successful business owners

<http://www.mybusiness.com.au/>

Editor: editor@mybusiness.com.au

Business Chicks ‘Latte’ Magazine

Become a member for \$199 p.a. (+9.99 joining fee) to get the chance to contribute to this glossy magazine.

<https://businesschicks.com/member-benefits/>

Source Bottle

<http://www.sourcebottle.com/>

Connects media like expert bloggers or journalists with expert sources seeking publicity. (Some of these are disguised advertising so beware)

Media Connections

<https://mediaconnections.com.au/>

Join as a member and select “available for interview”. You can make a “quick pitch” or ask for your book to be reviewed. It’s small but growing.

Women’s Agenda

High level authority women’s stories, also with own writers. (More likely to get interviewed)

<https://www.womensagenda.com.au/about-us>

Ymag

Shar Moore runs this new magazine (digital and print) for inspiring women. Perhaps email the editor for a new 'y' (why you started) story idea for their blog.

Advertising/editorial combo see: editor@ymagazine.com.au

Exceptional articles: <https://www.ymag.com.au/category/ystory/>

Online Magazines - Australia

With these online magazines, it might be easier to get published. If you don't hear back within 4 weeks, move on to place your article elsewhere. With pitches, you can do multiple pitches at a time and see who bites. Best to try pitching in multiple ways: email, LinkedIn, Twitter, see which works.

Australian Writers Marketplace (guide) – a \$24.95 subscription (lifetime) to access hundreds of other magazine contact details, including sector specific. Not up-to-date.

<https://www.awmonline.com.au/plans/subscription-options/>

Inside Small Business

A BEC-organised print and online magazine. Only **small business** stories by specialist thought leaders.

<https://insidesmallbusiness.com.au/contributors>

Editorial: isbeditorial@octomedia.com.au

Tim Ladhams tim@octomedia.com.au

Business Business Business “Learn magazine”

Written articles (educational) from business owners, 750-2000 words, using headings and lists. Not sure if useful or not but it helps their SEO! Three line bio only.

<https://www.businessbusinessbusiness.com.au/article-submission-guidelines/>

Apply at: <https://www.businessbusinessbusiness.com.au/category/learn/>

Smallville – small business articles

Become a regular contributor for 6 months: <https://smallville.com.au/become-a-contributor/>

Or advertise your program as an endorsement: <https://smallville.com.au/advertise/>

SheSociety

3,244 likes

Home&Living category: <https://shesociety.com.au/category/home-and-lifestyle/>

Open to new writers from Australia, please write on a topic of interest: “your life stories, the groups you are in, your projects, experiences, events, tips and tricks for other Australian ladies, or whatever grabs you.” Look at a typical article to find out the usual format and byline.

<https://shesociety.com.au/write-for-us/>

Soar Collective

8,000 subscribers

14K Instagram followers

“Looking for contributors on small business, entrepreneurship, tech and marketing, but also really open to other topics, as our ethos is all about "balance" - so it would make sense to also see articles around travel, wellness, relationships, health, money, beauty, shopping.” Link and social media push included. \$29 per month for community access, working co-operative, and listing.

Send editorials to: hello@soarcollective.com

Join as member: <https://soarcollective.com/join/>

Affordable Directory Listings – SEO or Community

Future Women

If you're a leading woman, find out about FutureWomen.com.au. Mentor others, connect with other members in the forum, and upload a profile. Then check out the articles, events and support within. Any Australian professional woman can post in their community forum.

\$7 a month for community membership.

www.Futurewomen.com.au

Moreton Bay Region Arts Directory (if a writer in this region, \$10):

<http://mbrad.com.au/add-your-listing/>

Worldwide/USA

Business 2 Community (need 3 good examples first)

<http://www.business2community.com/become-a-contributor>

Entrepreneur.com Magazine. Must adhere to strict guidelines and wait 6-8 weeks.

Apply here/view guidelines: <https://www.entrepreneur.com/page/236106>

Help a Reporter Out. A free service whereby you respond to calls for comment.

<https://www.helpareporter.com/>

Lifestyle Business

Contribute helpful, personal development, lifestyle design or entrepreneurial features to their busy blog or podcast. (Read the blog first).

<https://www.lifestylebusinessmag.com/contributors/>

USA - Business Magazine Editors List:

<http://www.bookmarket.com/magazines-business.htm>

May be out of date, but still useful to have so many names.

Also see this article – it's very good information:

<https://medium.com/swlh/how-to-build-a-press-list-that-gets-you-coverage-e40233a1403d#.3lhjm5szk>