

# Media List

Business Magazines in Australia – updated December 2020

### **Dynamic Business** (with small business focus)

Used to be a hard copy magazine 1995-2012. Now a top level website magazine. Focus on short expert articles that are specific and helpful to entrepreneurs and startups. Ask you can get a byline.

<https://www.dynamicbusiness.com.au/>

Editorial [editorial@dynamicbusiness.com.au](mailto:editorial@dynamicbusiness.com.au)

### **My Business (print)**

Includes case studies of successful business owners

<http://www.mybusiness.com.au/>

Editor: [editor@mybusiness.com.au](mailto:editor@mybusiness.com.au)

### **Source Bottle**

<http://www.sourcebottle.com/>

Connects media like expert bloggers or journalists with expert sources seeking publicity. (Some of these are disguised advertising so beware)

### **Media Connections**

<https://mediaconnections.com.au/>

Join as a member and select “available for interview”. You can make a “quick pitch” or ask for your book to be reviewed. It’s small but growing.

### **Women’s Agenda**

High level authority women’s stories, also with own writers. (More likely to get interviewed)

<https://www.womensagenda.com.au/about-us>

## Online Magazines - Australia

With these online magazines, it might be easier to get published. If you don’t hear back about an article within 3 or 4 weeks, move on to place your article elsewhere. With pitches,

you can do multiple pitches at a time and see who bites. Best to try pitching in multiple ways: email, LinkedIn, Twitter, see which works.

**Australian Writers Marketplace** (guide) – a \$24.95 subscription (lifetime) to access hundreds of magazine publisher details, including sector specific. Search for competitions for writers, or similar, once a member. Now out of date.

<https://www.awmonline.com.au/plans/subscription-options/>

### **Inside Small Business**

A BEC-organised print and online magazine. Only **small business** stories by specialist thought leaders.

<https://insidesmallbusiness.com.au/contributors>

Editorial: [isbeditorial@octomedia.com.au](mailto:isbeditorial@octomedia.com.au)

Tim Ladhams [tim@octomedia.com.au](mailto:tim@octomedia.com.au)

### **Business Business Business “Learn magazine”**

Written articles (educational) from business owners, 750-2000 words, using headings and lists. Not sure if useful or not but it helps their SEO! Three line bio only.

<https://www.businessbusinessbusiness.com.au/article-submission-guidleines/>

Apply at: <https://www.businessbusinessbusiness.com.au/category/learn/>

### **Leader in Heels**

Join up for the 'Welcome Pack Goodies' and upon getting the email, you can apply to be a long article (800+) feature writer (they let you list your website in the byline). Very supportive Australian all-female community and has a good Domain Authority.

<https://leadersinheels.com/welcome/>

### **Smallville – small business articles**

Become a regular contributor for 6 months: <https://smallville.com.au/become-a-contributor/>

Or advertise your program as an endorsement: <https://smallville.com.au/advertise/>

### **SheSociety**

3,244 likes

Home&Living category: <https://shesociety.com.au/category/home-and-lifestyle/>

Open to new writers from Australia, please write on a topic of interest: “your life stories, the groups you are in, your projects, experiences, events, tips and tricks for other Australian ladies, or whatever grabs you.” Look at a typical article to find out the usual format and byline.

<https://shesociety.com.au/write-for-us/>

## Budget Membership Offers / Directory Listings

### **Business Chicks - 'Latte' Magazine**

Become a member for \$199 p.a. (+\$10 joining fee) to get the chance to contribute to a magazine, pitch a masterclass of yours, network virtually, and have a community profile.

<https://businesschicks.com/become-a-member/>

### **Future Women**

If you're a leading woman in a career, find out about FutureWomen.com.au. Mentor others, connect with members in the forum, upload a profile. Then check out the articles, events and support within.

\$249 a year to access their speed networking and 9-part webinar.

[www.Futurewomen.com.au](http://www.Futurewomen.com.au)

**Moreton Bay Region Arts Directory** (if a writer in this region, \$10):

<http://mbrad.com.au/add-your-listing/>

## Worldwide/USA

**Business 2 Community** (need 3 good examples first)

<http://www.business2community.com/become-a-contributor>

**Entrepreneur.com** Magazine. Must adhere to strict guidelines and wait 6-8 weeks.

Apply here/view guidelines: <https://www.entrepreneur.com/page/236106>

**Help a Reporter Out.** A free service whereby you respond to calls for comment.

<https://www.helpareporter.com/>

### **Lifestyle Business**

Contribute helpful, personal development, lifestyle design or entrepreneurial features to their busy blog or podcast. (Read the blog first).

<https://www.lifestylebusinessmag.com/contributors/>

**USA - Business Magazine Editors List:**

<http://www.bookmarket.com/magazines-business.htm>

May be out of date, but still useful to have so many names.

Also see this article – it's very good information:

<https://medium.com/swlh/how-to-build-a-press-list-that-gets-you-coverage-e40233a1403d#.3lhjm5szk>